

Fashions for a Purpose



Kimberley Victor
Founder

Dear Central Coast Neighbor:

Founded in 2015, Fashions for a Purpose (FFAP) is a nonprofit organization aimed at raising awareness of all forms of domestic violence and sex trafficking. Our mission is simple: To engage and empower individuals as we promote safe dating practices and raise awareness against domestic violence.

Since our inception, **FFAP** fundraising events have raised over \$115,000, to support domestic violence victims, shelters, and programs, all right in our own backyard of San Luis Obispo and Santa Barbara Counties. We are partnered with the Mary Kay Foundation, a 501(c)(3), to provide substantial grants each year to domestic violence shelters and programs.

These programs provide direct education to victims, including recognizing and understanding the various signs of physical, mental, and emotional abuse. It is critical that victims have access to these programs which help them recover, heal, and teach them how to have safe, healthy relationships.

This year, we have a goal of raising \$22,500 for our 2022 fashion event! Sponsorships*, direct donations for our silent on-line auction, and fashion show attendance are our main ways of fundraising. Through our website and social media, our message has the potential to reach people coast-to-coast.

Please join us and help us end the cycle of violence!

- What:** 8th Annual *Fashions for a Purpose* Event
When: Saturday, Oct 8, 2022 Doors Open: 9:30 a.m.
Where: Solid Rock, 230 Hans Pl, Nipomo

The information below details the different levels of sponsorship*

FASHIONISTA \$1,000 +	<ul style="list-style-type: none">• Your company logo featured on the Front Page of our website through May 1, 2023• Your company logo on event flier• Social media recognition PLUS on-going social media tags• Sponsorship recognition announced all through the live event
DESIGNER \$500	<ul style="list-style-type: none">• Social media recognition PLUS on-going social media tags• Sponsorship recognition announced all through the live event
PAPARAZZI \$250	<ul style="list-style-type: none">• One time social media recognition• Sponsorship recognition announced all through the live event

Please make checks payable to: FFAP

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For additional information, please visit our website:
www.fashionsforapurpose.org

*Please note item donations are not tax deductible

